

Bloom's Digital Taxonomy

Advanced Searching Rubric

Bloom's Taxonomic Level: Understanding

Relevant Key Words: classifying, comparing,

Advanced searches, boolean searches, categorising and

tagging

Applying

Introduction:

This is a rubric for the using advanced and boolean searches. This search requires an understanding of the keywords, boolean logic, advanced search features, structuring and refining searches and suitable search engines. Students need to refine the search to produce usable results and then validate these.

Understanding

Advanced & Boolean Search

Remembering

Basic Search & Googling

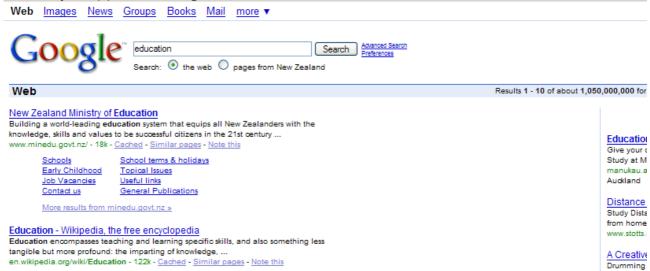
usable results and then validate these.		
	Advanced searching	Boolean Searching
1	The students select a search engine to use for the search. The student uses the basic search page by Enters keyword(s) and executing the search	The student can select a search engine to use for the search. They enters keyword(s). The keywords are mostly appropriate. The student can executes the search
2	The students select a search engine to use for the search. The student uses the basic search page by entering appropriate keywords and speech marks for phrases. The user executes the search. The student can navigate through the result pages. The student can recognises features of search engine like sponsored links.	The students can select a search engine to use for the search. They enters multiple appropriate keywords without refinement and use speech marks for phrases. The students executes the search. The student can navigate through the result pages
3	The student can select a suitable search engine to use for the search. They uses the Advanced search page and options. The student can refine the search using some of the features of the Advance search. This may include: Domain, country, language, file type, location in page. The student can enters appropriate keyword(s) and executes the search. The students can modify the keywords or terms to refine the search. They can navigate through the result pages. They have an understanding of the weighting system used by the search engine. They can recognises features of search engine like sponsored links.	The students can select a suitable search engine to use for the search. They enters multiple appropriate keywords with boolean refinements "and or not" The students can modify the keywords, search operators, phrases or terms to refine the search. The users can modifies simple search engine settings to enhance the search. The students executes the search and navigate through the result pages. Understands the weighting system used by the search engine.
4	The students select a suitable search engine to use for the search and can justify their selection. They can uses the Advanced search page and options. The user can refines the search using most of the features of the advance search This may include: Domain, country, language, file type, location in page. The student can justify the refinements. The students uses exact match, phrase and exclude fields, they enters appropriate keyword(s) & executes the search. They modify the keywords or terms to refine the search. They can navigate through the result pages and understands the weighting system used by the specific search engine. They recognises features of search engine.	The students can select a suitable search engine to use for the search and can justify their selection. They enters multiple appropriate keywords with boolean refinements "and or not" or use operator symbols like + and - The students can modify the keywords, search operators, phrases or terms to refine the search. The users can modifies simple search engine settings to enhance the search. The student can justify the refinements. The students executes the search and navigate through the result pages. Understands the weighting system used by the search engine.

Exemplar Advance Searching

Level 1

Criteria:

The students select a search engine to use for the search. The student uses the basic search page by Enters keyword(s) and executing the search



Note: Huge search return> 1 billion pages

Level 2

Criteria:

The students select a search engine to use for the search. The student uses the basic search page by entering appropriate keywords and speech marks for phrases. The user executes the search. The student can navigate through the result pages. The student can recognises features of search engine like sponsored links.



Note:Large search return> 1 million pages, also sponsored link.

Level 3

Criteria:

The student can select a suitable search engine to use for the search. They uses the Advanced search page and options. The student can refine the search using some of the features of the Advance search. This may include: Domain, country, language, file type, location in page. The student can enters appropriate keyword(s) and executes the search. The students can modify the keywords or terms to refine the search. They can navigate through the result pages. They have an understanding of the weighting system used by the search engine. They can recognises features of search engine like sponsored links.



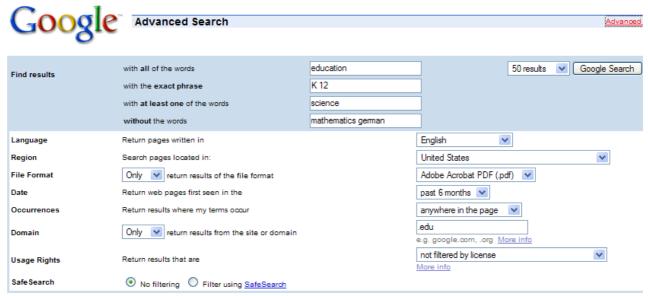
Note: Uses the advanced search page – uses the refinements within this page to reduce search. Search result below is 300,000+ pages.



Level 4

Criteria:

The students select a suitable search engine to use for the search and can justify their selection. They can uses the Advanced search page and options. The user can refines the search using most of the features of the advance search This may include: Domain, country, language, file type, location in page. The student can justify the refinements. The students uses exact match, phrase and exclude fields, they enters appropriate keyword(s) & executes the search. They modify the keywords or terms to refine the search. They can navigate through the result pages and understands the weighting system used by the specific search engine. They recognises features of search engine.



Notes: uses the advanced search options to refine and modify the search. This includes date or publication, country of origin, language and file format; as well as keyword exclusion and inclusion fields. Also note the change in the results per page.

