



Bloom's Digital Taxonomy

Question Development Rubric

Introduction:

This is a rubric for developing questions for use in interviews etc. The emphasis is on questions that are beyond the scope of normal secondary research, that are open and probing. These questions will provide the interviewer with insight and clarity. These can be interviews conducted using electronic mediums like:

- email
- Audio conferencing (Phone conversations, skype etc)
- Video conferencing (Video conferencing kits like life size or polycom, skype etc)
- Online collaboration tools (elluminate etc)
- Threaded discussions

or for face to face interviews

Question Development	
1	<p>The student has little understanding of the topic and purpose of the interview. Questions are irrelevant and lack clear focus.</p> <p>The student is not prepared or is poorly prepared and has complete little or no secondary research.</p> <p>Questions are predominantly closed.</p> <p>Few questions are focused on the topic or purpose of the interview. Some questions are distracting.</p> <p>Some questions are inappropriate or suitable for the purpose and interviewee.</p> <p>There is little evidence of logical flow and progression with many lines of questioning have dead ends.</p> <p>Some questions require clarification.</p>
2	<p>The student has some understanding of the topic and purpose of the interview.</p> <p>The student has undertaken some secondary research but is not fully prepared.</p> <p>Some questions are open, but there are some closed questions.</p> <p>Most questions are focused on the topic or purpose of the interview, but some questions are of topic or irrelevant.</p> <p>Some questions are inappropriate or suitable for the purpose and interviewee.</p> <p>There is some evidence of logical flow and progression, but some lines of questioning have dead ends.</p> <p>Some questions are easily understood but other require clarification.</p>
3	<p>The student understands the topic and purpose of the interview.</p> <p>The student has undertaken suitable secondary research, the interviewer is prepared.</p> <p>Questions are mostly open.</p> <p>Questions are mostly focused on the topic or purpose of the interview.</p> <p>Questions are appropriate and suitable for the purpose and interviewee.</p> <p>Questions have logical flow and progression.</p> <p>Most questions are easily understood but some questions require clarification.</p>
4	<p>The student clearly understands the topic and purpose of the interview.</p> <p>Secondary research is extensive, the interviewer is well prepared. This is evident in the questions.</p> <p>Questions are open.</p> <p>Questions are focused on the topic or purpose of the interview.</p> <p>Questions are appropriate and suitable for the purpose and interviewee</p> <p>Questions are structure to flow and have a clear logical progression.</p> <p>Questions are easily understood and require little or no clarification</p>